

# Red House Brings Next Generation B2B Marketing to Nashville

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Red House, a leading B2B marketing agency based in Atlanta for two decades, has opened an office in Nashville, Tennessee. The firm serves clients nationwide with strategies and experiences tailored to the needs and behaviors of modern B2B audiences.

The firm chose Nashville based on its deep experience with the city's rapidly growing industries, including financial services, healthcare, insurance, manufacturing, professional services, supply chain and technology.

The Nashville office is led by Joe Youngs, a 30-year veteran in B2B marketing and Senior Vice President, Head of Consulting for the firm. "Red House has longstanding roots in Nashville, and we're excited to be a part of the strong business growth that's underway," said Youngs. "We believe our experience and capabilities will be a great resource for strategic marketers in the area," he added.

Red House provides full-service support spanning sales, marketing, and technology—from strategy through detailed execution—and has been recognized as a top national B2B agency by Chief Marketer and B2B Marketing.

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## ABOUT RED HOUSE

Red House Healthcare Marketing helps clients achieve their goals through strategic, data-driven marketing programs that drive profitable results. The agency is a full-service firm offering integrated solutions like account-based marketing, content and digital marketing, and services such as analytics, automation, creative and website development. To learn more, visit [www.redhousehealthcare.com](http://www.redhousehealthcare.com).

Steve Reeves | Red House Healthcare Marketing | 770.475.2103

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