

Successful healthcare  
marketing begins with  
a solid **strategy.**



# Red House Consulting

In today's business environment, the opportunities are continually increasing — and so are the complexities. That's why it's more important than ever to ensure you have a firm strategic vision in place that aligns and prioritizes your marketing initiatives across all channels.



# We take a highly academic, all-inclusive, grindingly thoughtful approach to solving your problems.

At Red House, we have the tools, insights and expertise needed to help you chart a strategic vision that identifies your best opportunities, and keeps your efforts focused on them.



## RESEARCH >

Message testing. Market studies. Awareness surveys. We have the full research capabilities needed to keep your strategy and tactics on course.



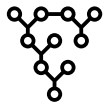
## STRATEGIC PLANNING >

Red House develops comprehensive B2B marketing plans that align and prioritize your initiatives across all channels.



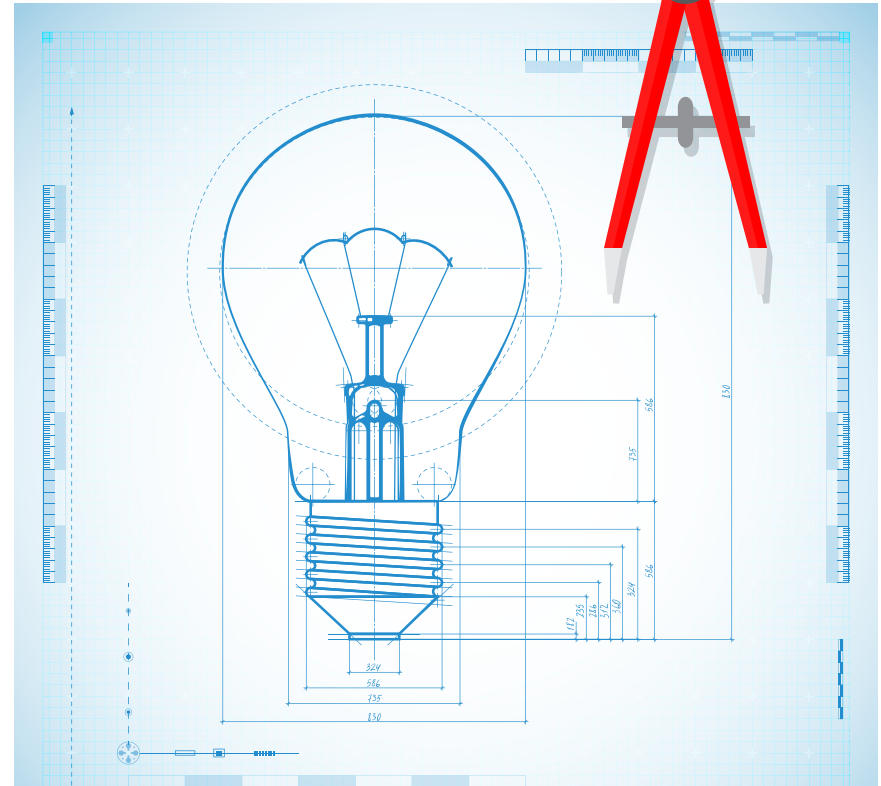
## MARKETING ASSESSMENT >

We equip you with a disciplined process to evaluate and evolve your marketing capabilities within your existing architecture.



## DATA STRATEGY >

Data is the fuel to power your strategy and the tools that bring it to life. We help clients make the most of their data — from planning through to analysis.





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Alpharetta, GA 30009

Here are three  
simple ways to  
learn more.

1. Visit us at [redhousehealthcare.com](http://redhousehealthcare.com)
2. Email [consulting@redhousehealthcare.com](mailto:consulting@redhousehealthcare.com)
3. Call Steve Reeves at 770.475.2103



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