

Unlock the **full potential**  
of your healthcare  
marketing investments.



# Red House Marketing Automation

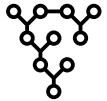
Marketing automation platforms have revolutionized the way companies execute and track their marketing programs. But for most companies, the hardest part is finding the right strategy and tactics that will lead to optimal results.

Red House is conveniently located on the leading edge of automation, and we're ready to help you unlock its full revenue-producing potential.



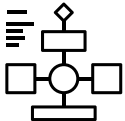
# Make your marketing run like a well-oiled machine.

Since our founding, Red House has been at the forefront of healthcare data strategy, modeling, and analytics. Our end-to-end service offering gives you everything you need to successfully automate your marketing efforts, including:



## DATA STRATEGY

We'll help you navigate the vast sea of information and develop a strategy to identify and manage the data you need to optimize performance.



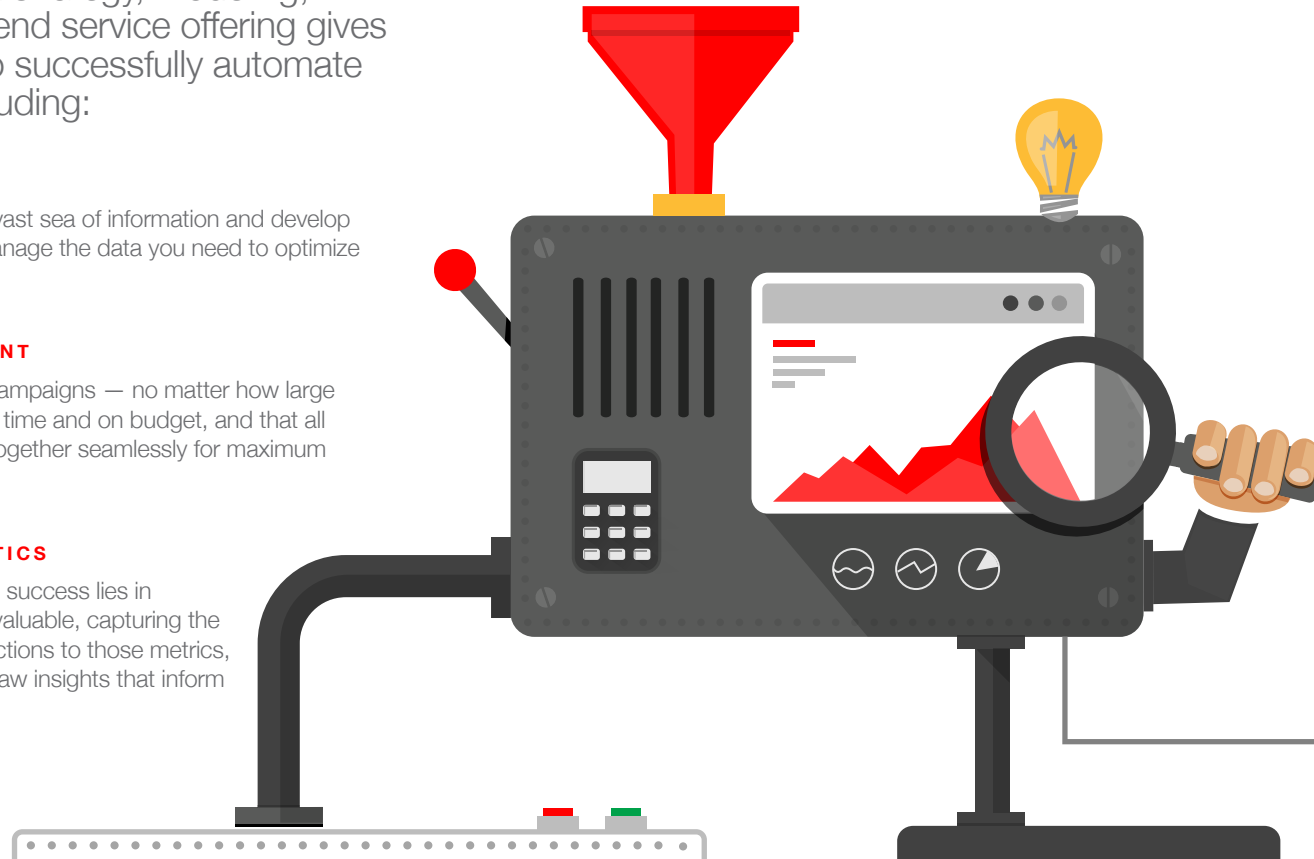
## CAMPAIGN MANAGEMENT

At Red House, we ensure campaigns — no matter how large or small — are executed on time and on budget, and that all campaign elements come together seamlessly for maximum impact.



## PERFORMANCE ANALYTICS

The foundation of marketing success lies in knowing which metrics are valuable, capturing the data to attribute audience actions to those metrics, and analyzing the data to draw insights that inform improvement.





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Here are three  
simple ways to  
learn more.

1. Visit us at [redhousehealthcare.com](http://redhousehealthcare.com)
2. Email [consulting@redhousehealthcare.com](mailto:consulting@redhousehealthcare.com)
3. Call Steve Reeves at 770.475.2103



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