

Red House Named “An Agency to Watch” by *Medical Marketing & Media*

ATLANTA FIRM RECOGNIZED AS AN AGENCY TO WATCH



Atlanta, August 8, 2017 – Red House Healthcare Marketing is named one of *Medical Marketing & Media's* 2017 “Agencies to Watch”, and is one of only nine firms nationwide to be included.

Red House Healthcare Marketing, an award-winning firm celebrating its 16th year, was named one of *Medical Marketing & Media's* “Agencies to Watch” in the July “Top 100 Agencies” issue. The agency, whose clients include Bayer, Elsevier, McKesson, Mayo Clinic and Medtronic, is one of only nine firms nationwide included on the list.

“We certainly understand the significance of this designation,” said Dan Hansen, senior partner.

“It really confirms the trust our clients place in our strategic planning and creative expertise. They empower us to do great work for them.”

The recipient of hundreds of industry awards since its founding in 2001, including the Business Marketing Association’s “Best of Division” for Lead Generation and *Chief Marketer's* “Top Shops,” Red House counts its focus on results as one of the primary reasons leading healthcare brands have chosen Red House.

“While this kind of recognition is always the result of a lot of hard work, we couldn’t do it without forward-looking clients that are smart, bold and understand the value of the transparency we provide for them.”

Joe Youngs SVP, Red House Consulting

ABOUT RED HOUSE

Red House Healthcare Marketing helps clients achieve results through strategic planning, account-based marketing and content marketing, as well as services such as automation support, content development, creative and analytics. Our expertise includes marketing to health systems and hospitals, physician groups, and payers and health plans. To learn more, visit www.redhousehealthcare.com.